



*City of Huntington Beach
Economic Development
Adopted Budget – FY 2008/09*

Director of Economic Development

Deputy Director of
Economic Development

ECONOMIC DEVELOPMENT /
REDEVELOPMENT

Economic Development Project Manager (2)
Real Property Agent
Project Manager Assistant (2)
Development Specialist

ADMINISTRATION

Administrative Analyst Senior
Administrative Assistant
Administrative Secretary

HOUSING SERVICES

Housing Manager
Project Manager Assistant
Administrative Aide

Economic Development

Department & Division Descriptions

The Economic Development Department administers the economic, housing, and real estate functions for both the City and Redevelopment Agency. This cross-over of functions offers an opportunity to maximize resources and increase efficiency to achieve the City and Agency's goals defined in the City Council adopted Strategic Plan.

The objectives of the department are to meet the Strategic Plan goals and to preserve and enhance the economic base of the community by business attraction, expansion and retention, assist in developing the tourist destination-based local economy, and enhance the City's stock of affordable housing using redevelopment and other resources. The department supports efforts to develop the City's long-term financial strategies to fund capital projects and to engage the community through outreach.

In August 2006, the Huntington Beach City Council approved a Strategic Plan. The Council's direction to the Economic Development Department was to:

- "Establish the vision and create a land-use plan for reuse of critical parcels so that the next phase of community investment and improvement can begin;"
- "Create a plan for the use of surplus school property to ensure compatible uses within the surrounding neighborhood and meet community needs;"
- "Preserve the quality of our neighborhoods, maintain open space, and provide for the preservation of historic neighborhoods;" and
- "Create an environment that promotes tourism to increase revenues to support community services and transform the City's economy to a destination economy."

In a separate publication, the Redevelopment Agency budget provides detailed information on the redevelopment projects, debt service obligations, and other requirements of the Agency.



Economic Development - Redevelopment

The economic development activities of the Redevelopment Agency and the City are carried out by the entire department. Thus, a combination of City and Agency funds and dedicated staff support the work of recruiting, attracting and retaining businesses, and improving the redevelopment project areas through the financial tools allowed within California Redevelopment Law. The Agency oversees all of the activities in the two-redevelopment project areas: the Huntington Beach Redevelopment Project Area (merged in 1996 from five separate project areas) and the Southeast Coastal Project Area. The Huntington Beach Redevelopment Project Area totals approximately 619 acres, and the Southeast Coastal Redevelopment Project Area totals 172 acres, representing a total of 4.46% of the City's acreage within the adopted redevelopment plans.



Business Development

The economic development activities typically described as "business development" underpin the financial strategic goal to "Create a long term-financial strategy for funding the backlog of capital projects ..." Without a strong economic base of business to provide jobs and the delivery of goods and services, the local economy may suffer as a result of reductions in its sales and property tax bases. Having a highly skilled workforce able to live and work in the community offers the opportunity for the City to become self-sustainable. By using the goal of "engaging the community," the business development activities engage the business community through the following activities:



- Scheduling on-site business visits by the Mayor, City Administrator, and Director of Economic Development to offer technical assistance and market the City for commercial and industrial retention and expansion;
- Co-sponsoring the annual Economic Conference with the Chamber of Commerce and participating in Chamber Business Expos;
- Providing ombudsman services for businesses seeking assistance in complying with City requirements and regulations; and
- Offering technical assistance for existing and start-up businesses, which includes the support of the Small Business Assistance Center workshops.

Other economic activities include: 1) managing the City's three sales tax sharing agreements that are negotiated as a business attraction or expansion activity which result in increased sales tax to the City. The Applied Computer Systems contract, approved by City Council on June 30, 2000, has a term of ten years. The Huntington Beach Union High School District contract has a twenty-year term, approved by City Council on May 19, 1997, and set to expire in 2017, and has provided for the development of a Home Depot on a former school site. The Pinnacle Petroleum contract was approved by the City Council on July 6, 2007, and has a term of ten years, 2) oversight of the three Business Improvement Districts (BIDs) comprised of the Auto Dealers BID, the Downtown BID, and the Hotel/Motel BID. The BID assessments financially support the City's economic development objectives by creating specialized funding for certain targeted goals for each group; 3) management of the contract with the Huntington Beach Conference and Visitors Bureau (HBCVB). Through the partnership with the HBCVB, the City actively markets "Surf City USA™" to increase the international tourist potential of the City. Other activities include Surf City Nights, Arts and Crafts Fair, Farmers Market, and the Surf City Visa card program; and, 4) the administration of the Luis M. Ochoa Job Center, which provides contractors and homeowners the opportunity to utilize a centralized place for hiring laborers.

Housing Services

The City and the Redevelopment Agency can combine their financial resources to meet goals of preserving and maintaining the housing stock. Through the Federal Department of Housing and Urban Development (HUD), the City receives an annual allocation of HOME funds to be used to create affordable housing. Additionally, the Community Development Block Grant (CDBG) can be used in conjunction with HOME or other funding sources to assist with off-site improvements to affordable

housing projects where 51% of the tenants meet the HUD income eligibility. The Agency also administers the Housing Set-Aside Fund. This fund receives 20% of the annual Redevelopment Agency property tax increment revenue to fund new acquisition and the rehabilitation of affordable housing developments. In addition to these activities, the Economic Development Department oversees the Inclusionary Housing program and multi-family projects that have affordability restrictions. Staff also monitors the affordability covenants for all housing projects.

For FY 2008/09, the Agency's focus will be on meeting two Strategic Plan Goals in the Housing Division:

- "Preserve the quality of our neighborhoods, maintain open space, and provide for the preservation of historic neighborhoods," and
- "Create a plan for the use of surplus school property to ensure compatible uses within the surrounding neighborhood and to meet community needs."

Agency staff will focus on the implementation of the adopted draft Housing Strategy and City Housing Element. Among the most important of these goals will be providing assistance for the acquisition and rehabilitation of the Wycliffe Huntington Garden Senior Apartments. This multi-family housing complex provides 168 affordable units that accommodate low income seniors. In addition, the Agency is assisting a non-profit organization in the acquisition of an existing 48-unit apartment development.

Projects are presented to the Agency by existing property owners, and both non-profit and for-profit developers on an ongoing basis, providing for a

variety of housing needs throughout the project areas and the City at-large. Many of the projects are targeted to the Oakview sub-area where there is a high concentration of multi-family apartment complexes. In order to fulfill its larger vision, the Agency will continue to utilize HOME allocation and Housing Set-Aside funds in the Oakview sub-area to acquire and rehabilitate existing units and record long-term affordability covenants that ensure affordable rents for low-income families.

To help preserve the housing stock, the department also oversees the Housing Rehabilitation Loan program for eligible households. This program is funded through HUD's CDBG program and provides technical assistance, grants, and loans to very low and low-income residents who need to make repairs, address health and safety issues, and correct code violations in their homes.



Community Development Block Grant



Through the City's Consolidated Plan, the City annually approves priorities for eligible activities for the Community Development Block Grant (CDBG) and HOME programs. The objective of the CDBG program is to provide decent housing, a suitable living environment, and to expand economic opportunities for persons with low and moderate incomes. By following and updating the Citizen Participation Plan, the Citizen Participation Advisory Board (CPAB) provides its annual recommendations to City Council. The department serves as liaison to the CPAB in support of the Strategic Goal of "engaging the community." Staff is responsible to assure that sub-grantees remain in HUD compliance and to report the ongoing accomplishments of the program. Staff also provides technical assistance to government or non-profit service providers receiving grant funding. Through CDBG funding, the City contracts with the Orange County Fair Housing Council to provide fair housing services to the community.

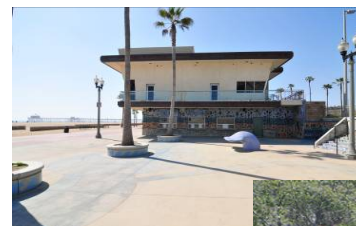
Several public improvement projects are funded through CDBG: The installation of ADA ramps in various locations throughout the City, storm drain improvements, and the reconstruction of streets and sidewalks in eligible areas.

Various public buildings are being improved to meet ADA requirements including the Lake Park Clubhouse, Murdy Community Center, and three of the fire stations. The Oakview Gym and the Huntington Youth Shelter will also be improved through CDBG funding.

Real Estate Services

Real Estate Services centralizes the real estate function for the City. These services include technical support for acquisition of land and easements, relocation, property disposition, appraisals and title research, negotiating leases of city-owned land and facilities (including beach and park concessions, land leases, telecommunications, and pipeline franchise agreements), strategic planning for City property, and maintenance of City and Agency real property inventory.

The City's real estate portfolio of land and public facilities consists of approximately 700 sites. Of this amount, the City has over 90 leases on City-owned property yielding over \$2.1 million in revenue to the City. Additionally, staff works on acquiring the public rights-of-way for public works projects in support of providing for infrastructure needs. Real Estate Services staff also manages two residential projects – Ocean View Mobile Home Estates, a 44-space mobile home park located at Ellis and Goldenwest, and Emerald Cove, a 164-unit senior complex.



Redevelopment

- Development of The Strand (CIM group) on a three-acre site consisting of 110,000 square feet of office, restaurant, and retail space, as well as a 157-room boutique hotel operated by Joie de Vivre Hospitality (to open early 2009)
- Acquire property and enter into a Development Agreement for redevelopment on Agency's Edinger property
- Development of Pacific City (Makar Properties), a 31-acre site, with a two-acre park, 191,000 square feet of retail, office, restaurant, cultural entertainment, and boutique hotel, (The "W"), as well as 516 condos opening in phases beginning in 2012
- The Village at Bella Terra (Bella Terra Phase II), a proposed mixed-use development at the former Montgomery Ward site
- Update the Downtown Specific Plan and the Downtown Parking Master Plan
- Economic Revitalization Strategic Plan for Beach Boulevard and Edinger Corridor, including an Environmental Impact Report (EIR) for four specific redevelopment sites
- Blight analysis survey of neighborhood shopping centers and other selected commercial properties
- Design standards for temporary use permits on private property and uniform design and placement of news racks downtown
- Provide business directories in the downtown
- Respond to potential developers and negotiate deal points and agreements for potential developments
- Participate in regional programs
- Fund Main Street Library accessibility improvements, restrooms north of the pier, permanent buildings on the pier, and a visitor's kiosk in the Pier Plaza
- Replacement/removal of concrete and asphalt in several areas to improve drainage and enhance accessibility of sidewalks for pedestrian use in the Oakview sub-area as well as throughout the City
- Storm Drain improvements in the Huntington Center sub-area and the Talbert-Beach sub-area
- Magnolia Street sidewalk and lighting in the Southeast Coastal Project Area
- Install removable bollards for Main Street
- Southern California Edison transformers to increase electrical capacity for Main Street

Housing Services

- Manage, monitor, and administer Set-Aside, Inclusionary, and other housing programs per state regulations, including compliance monitoring of all affordable housing bond projects
- Provide technical assistance to governmental and/or non-profit service providers
- Generate and review proposals for the rehabilitation and development of affordable housing throughout the City
- Negotiate with non-profit housing developers to create and maintain affordable housing in the community
- Certify Community Housing Development Organizations
- Manage and direct the City's Consolidated Plan for the Community Development Block Grant (CDBG) and HOME funds, including Annual Action Plans
- Monitor sub-grantees for compliance and performance

Business Development

- Actively solicit retail tenants for the City
- Provide technical assistance for existing and start-up businesses through the ombudsman program
- Administer the Luis M. Ochoa Job Center
- Manage the City's three sales tax sharing agreements
- Administer City's Business Improvement Districts (BIDs)
- Administer the Conference and Visitors Bureau contract
- Jointly promote the Main-Street "Surf City Nights" weekly street fair, managed by the Downtown Business Improvement District (BID)
- In conjunction with the Community Services Department, promote and manage the New Zealand event with the City's sister city
- Market Huntington Beach for commercial and industrial attraction/retention/expansion
- Co-sponsor the annual Economic Conference with the Chamber of Commerce
- Administer the City's Arts and Crafts Fair and Farmers Market
- Oversee Surf City Visa card program
- Conduct special projects, currently new entry signage and pennants

Real Estate Services

- Coordinate the acquisition of land and easements, along with relocation when necessary
- Coordinate property appraisals and title research
- Determine the value of, market, and sell surplus City-owned properties
- Manage leases and license agreements for City land and facilities, including beach and park concessions, land leases, and telecommunications agreements
- Maintain City and Agency property inventory of more than 700 parcels

Legislative and Advisory Bodies – Departmental Assignments

- Economic Development Committee (Council Subcommittee)
- Downtown Economic Development Committee (Council Subcommittee)
- Southeast Area Committee (Council Subcommittee)
- Citizen Participation Advisory Board (CPAB)
- Mobile Home Advisory Board (MHAB)

Economic Development

Performance Measures

The City's performance measure program is in its third year. As part of the process, departments can update objectives to better reflect the changing nature of their operations. Results for the past two fiscal years and those performance measures, which have changed from last fiscal year, are noted below.

	<i>FY 2006/07</i> ACTUAL	<i>FY 2007/08</i> ACTUAL	<i>FY 2008/09</i> BUDGET	Strategic Plan Goal
Objective: (NEW for FY 2008/09)				
1. Provide 50 Maximum Sale price calculations, process ten applications for new buyers and review and prepare 20 subordinations for Inclusionary Unit owners.				Land Use & Economic Development
Measure:				
# of maximum sales price calculations	N/A	N/A	50	
# of applications processed for new buyers	N/A	N/A	10	
# of subordinations reviewed and prepared (# approved)	N/A	N/A	20 (10)	
Objective: (NEW for FY 2008/09)				
2. Provide five grants and 15 loans to very low and low-income homeowners for housing rehabilitation.				Financial
Measure:				
# of grants provided	N/A	N/A	5	
# of loans approved	N/A	N/A	15	
Objective: (NEW for FY 2008/09)				
3. Approve \$5 million in loans for the acquisition and rehabilitation of affordable multi-family housing and create 160 affordable units.				Financial
Measure:				
Amount of loans approved	N/A	N/A	\$5,000,000	
Number of affordable units created/preserved	N/A	N/A	160	
Objective: (NEW for FY 2008/09)				
4. Increase communication with local business to assure the economic vitality of the community by visiting six local businesses with the Mayor.				Financial
Measure:				
Number of scheduled visits with the mayor to local businesses	N/A	N/A	6	
Objective: (NEW for FY 2008/09)				
5. Serve at least 600 job seekers each month to help increase opportunities for low-income persons to obtain employment.				City Services
Measure:				
# of job seekers served monthly at the Luis M. Ochoa Job Center.	N/A	N/A	600	

Economic Development

Performance Measures

	FY 2006/07 ACTUAL	FY 2007/08 ACTUAL	FY 2008/09 BUDGET	Strategic Plan Goal
Objective:				
6. Administer Federal Housing and Urban Development (HUD) grant programs and meet appropriate benchmarks and timelines.				Financial
Measure:				
Submit 2007/08 CAPER Report by 12/31/2008*	N/A	N/A	Yes	
Approve Fifth Year (2009/10) Action Plan & submit by HUD deadline*	N/A	N/A	Yes	
Meet CDBG timeliness test of 1.5	N/A	Yes	Yes	
Meet HOME Commitment deadline of two years from date of award	N/A	Yes	Yes	
Meet HOME expenditure deadline of five years from date of award	N/A	Yes	Yes	
*These measures are new for FY 2008/09				
Objective:				
7. Assure that HUD funded entities comply with grant rules and guidelines.				City Services
Measure:				
Provide subgrantee agreements and memoranda of understanding for each funded activity and conduct monitoring visits annually	N/A	100%	100%	
Objective:				
8. Complete audits of three City leases.*				Financial
Measure:				
# of audits completed of City leases	5	3	3	
*The original objective was five leases. This goal was achieved in FY 2006/07. Therefore, this measure has been adjusted to reflect the number of leases remaining, which require audits.				
Objective: (FY 2007/08 ONLY)				
9. Update Downtown Specific Plan and Downtown Parking Master Plan and hold three community workshops.				Land Use & Economic Development
Measure:				
Approve contracts with Urban Planning and Traffic consulting firms	N/A	Yes	N/A	
Number of community workshops held	N/A	3	N/A	
Receive City Council approval of updated specific and parking plans	N/A	Yes	N/A	
Objective: (FY 2007/08 ONLY)				
10. Update the Citizen Participation Plan for the CDBG and HOME programs.				Engaging the Community
Measure:				
Complete revised Citizen Participation Plan by August 2007	N/A	Yes	N/A	

Economic Development

Performance Measures

	<i>FY 2006/07 ACTUAL</i>	<i>FY 2007/08 ACTUAL</i>	<i>FY 2008/09 BUDGET</i>	Strategic Plan Goal
Objective: (FY 2006/07 ONLY)				
11. Begin Beach Boulevard / Edinger Avenue revitalization plan process.				Land Use & Economic Development
Measure: Revitalization plan process for Beach Boulevard / Edinger Avenue begun	Yes	N/A	N/A	
Objective: (FY 2006/07 ONLY)				
12. Commit HOME/Set-Aside funds toward affordable housing development.				Land Use & Economic Development
Measure: Amount of HOME/Set-Aside funds committed for affordable housing development	\$1,200,000	N/A	N/A	



Economic Development
Adopted Budget - FY 2008/09
Department Budget Summary
All Funds by Object Account



DEPARTMENT

Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
PERSONAL SERVICES							
Salaries, Permanent	970,472	1,026,625	1,008,680	1,173,056	1,435,607	1,218,965	3.91%
Salaries, Temporary	95,192	49,476	12,848	13,500	16,000	36,500	170.37%
Salaries, Overtime	894	1,320	42,790		20,269		
Termination Pay Outs	58,619						
Benefits	276,547	340,415	341,853	378,847	378,847	418,972	10.59%
PERSONAL SERVICES	1,401,724	1,417,836	1,406,171	1,565,403	1,850,723	1,674,437	6.97%
OPERATING EXPENSES							
Utilities	33,557	2,071	2,067			2,400	
Equipment and Supplies	48,451	115,015	53,045	40,550	117,554	50,050	23.43%
Repairs and Maintenance	77,665	555,266	1,239,457	1,367,000	1,726,012	1,339,155	-2.04%
Conferences and Training	16,404	21,428	24,006	21,000	37,086	30,500	45.24%
Professional Services	605,310	1,065,931	654,311	783,050	2,656,683	966,200	23.39%
Other Contract Services	1,902,967	1,316,462	1,166,021	1,056,500	1,518,934	1,120,750	6.08%
Rental Expense	1,316	1,323	13,012	50,000	64,307	10,000	-80.00%
Contribution to Private Agency			766,748	650,000	845,443	750,000	15.38%
Payments to Other Governments	22,657	15,594	83,515	101,000	101,000	263,200	160.59%
Interdepartmental Charges		23,525	391,080	403,594	403,594	406,069	0.61%
Expense Allowances	6,685	11,241	10,315	6,000	6,000	6,000	0.00%
Other Expenses	8,139	171,350	193,008	432,000	486,617	472,000	9.26%
OPERATING EXPENSES	2,723,151	3,299,206	4,596,585	4,910,694	7,963,230	5,416,324	10.30%
CAPITAL EXPENDITURES							
Land Purchase		698,000	408,432	1,000,000	5,886,150	1,000,000	0.00%
Improvements	11,990,468	3,257,440	2,428,115	1,000,000	3,739,742	925,000	-7.50%
Equipment		14,574			10,954	50,000	
CAPITAL EXPENDITURES	11,990,468	3,970,014	2,836,547	2,000,000	9,636,846	1,975,000	-1.25%
NON-OPERATING EXPENSES							
Debt Service Expenses	258,482	357,855	2,702,415	2,460,630	2,810,463	6,255,400	154.22%
Pass Through Payments	631,164	1,131,388	1,677,178	2,857,000	2,857,000	1,994,000	-30.21%
Transfers to Other Funds	425,278	840,727	6,877,172	8,416,000	8,699,884	8,179,700	-2.81%
Depreciation	93,245	93,245	93,245	94,000	94,000	82,045	-12.72%
Loans Made	394,978	36,357	2,284,002	673,000	10,544,258	2,873,024	326.90%
NON-OPERATING EXPENSES	1,803,147	2,459,572	13,634,012	14,500,630	25,005,605	19,384,169	33.68%
Grand Total(s)	17,918,489	11,146,630	22,473,315	22,976,728	44,456,404	28,449,930	23.82%
General Fund	776,061	1,120,865	1,533,274	1,680,174	1,775,715	1,914,659	13.96%
Other Funds	17,142,428	10,025,765	20,940,041	21,296,554	42,680,689	26,535,271	24.60%
Grand Total(s)	17,918,489	11,146,630	22,473,315	22,976,728	44,456,404	28,449,930	23.82%
Personnel Summary	14.00	13.00	13.00	14.00	14.00	14.00	0.00



Economic Development
Adopted Budget - FY 2008/09
Department Budget Summary
General Fund Division by Object Account



DIVISION

Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
Business Development							
PERSONAL SERVICES							
Salaries, Permanent	166,377	135,774	149,878	129,951	111,201	130,953	0.77%
Salaries, Temporary	32,916	342		5,000	5,000	8,500	70.00%
Salaries, Overtime	74		64				
Benefits	49,566	47,590	52,801	44,061	44,061	40,126	-8.93%
PERSONAL SERVICES	248,933	183,706	202,743	179,012	160,262	179,579	0.32%
OPERATING EXPENSES							
Utilities		146					
Equipment and Supplies	4,867	11,629	12,123	6,650	6,650	9,150	37.59%
Conferences and Training	4,623	3,908	5,211	1,000	1,000	2,000	100.00%
Professional Services	141,107	544,418	41,009		65,563		
Other Contract Services	104,698	16,239	8,694	93,000	93,000	85,250	-8.33%
Contribution to Private Agency			658,001	650,000	668,063	750,000	15.38%
Other Expenses	106	154	193,008	382,000	379,578	472,000	23.56%
OPERATING EXPENSES	255,401	576,494	918,046	1,132,650	1,213,854	1,318,400	16.40%
Business Development	504,334	760,200	1,120,789	1,311,662	1,374,116	1,497,979	14.20%

Significant Changes

Personal Services budget for FY 2008/09 reflects identical staffing levels as FY 2007/08. With the approval of Memoranda of Understanding (MOUs) in the past fiscal year, budget projections for salaries and benefits can be made more accurately. In prior years, as MOUs were still being negotiated, estimates were used for Personal Services budgeting. The \$8,500 in Temporary Salaries is for two interns. Within Operating Expenses, Other Contract Services includes the Luis M.Ochoa Job Center, marketing materials, and programs in partnership with the Chamber of Commerce. The City's agreement to transfer a portion of annual Transient Occupancy Tax (TOT) to the Convention and Visitors Bureau (HBCVB) is shown as the Contribution to Private Agency. For budgeting purposes, this amount is set at ten percent of projected (adopted) TOT revenue: \$750,000 for FY 2008/09. Therefore, as TOT revenue increases each year, so does this expense. Tax sharing agreements approved by the City Council providing for sales tax rebates to certain businesses is budgeted under Other Expenses (\$472,000). In FY 2007/08, a new sales tax sharing agreement (the City's third) was approved with Pinnacle Petroleum. Fiscal Year 2008/09 will reflect the full, anticipated annual tax sharing expenditures with Pinnacle Petroleum, as well as Applied Computer Solutions (ACS) and the Huntington Beach Union High School District agreements, which have been in place for a number of years.

Permanent Personnel	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
Deputy Director of Econ Development	0.00	0.00	0.00	0.10	0.10	0.10	0.00
Econ Development Project Manager	1.00	1.00	1.00	0.50	0.50	0.50	0.00
Project Manager Assistant	1.00	1.00	1.00	0.40	0.40	0.40	0.00
Development Specialist	1.00	0.00	0.00	0.40	0.40	0.40	0.00
Administrative Assistant	0.25	0.25	0.25	0.00	0.00	0.00	0.00
Administrative Secretary	0.00	0.00	0.00	0.10	0.10	0.10	0.00
Total	3.25	2.25	2.25	1.50	1.50	1.50	0.00



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Department Budget Summary
General Fund Division by Object Account



DIVISION

Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
Real Estate Services							
PERSONAL SERVICES							
Salaries, Permanent	154,873	203,377	192,013	157,082	127,082	52,985	-66.27%
Salaries, Temporary	5,878					1,700	
Salaries, Overtime		64	304				
Benefits	38,993	58,969	61,716	49,979	49,979	17,515	-64.96%
PERSONAL SERVICES	199,744	262,410	254,033	207,061	177,061	72,200	-65.13%
OPERATING EXPENSES							
Utilities			373				
Equipment and Supplies	1,727	2,739	4,601	2,400	2,400	4,400	83.33%
Repairs and Maintenance		55					
Conferences and Training	1,075	2,027	1,700	2,000	2,000	2,000	0.00%
Professional Services	60,250	74,092	54,223	64,050	122,948	97,200	51.76%
Other Contract Services	5,435	13,942	9,781	10,000	14,190	10,000	0.00%
Payments to Other Governments			83,515	83,000	83,000	85,000	2.41%
Expense Allowances	3,496	5,400	4,258				
OPERATING EXPENSES	71,983	98,255	158,451	161,450	224,538	198,600	23.01%
Real Estate Services	271,727	360,665	412,484	368,511	401,599	270,800	-26.52%

Significant Changes

The decrease in the adopted Personal Services budget is the result of position realignments shifting selected staff to more appropriate funds. There is a total reduction in 1.35 FTE being moved out of this General Fund division to other non-General Fund divisions. In FY 2007/08, a Personnel Commission and City Council action updated the Housing and Real Estate Manager job classification to a more appropriate Housing Manager title. The \$1,700 in Temporary Salaries is for interns and other temporary office assistance. Under Operating Expenses, there is an additional \$2,000 in Equipment and Supplies for a subscription to RealQuest. This service provides online property information useful to staff when researching parcels throughout the City. In addition, there is \$30,000 in Professional Services for right of way and pipeline franchise consulting services.

Permanent Personnel	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
Housing Manager	0.00	0.00	0.00	0.00	0.75	0.00	(0.75)
Housing and Real Estate Manager	1.00	1.00	1.00	0.75	0.00	0.00	0.00
Real Property Agent	1.00	1.00	1.00	0.50	0.50	0.50	0.00
Administrative Aide	0.50	0.50	0.50	0.60	0.60	0.00	(0.60)
Administrative Secretary	0.00	0.00	0.00	0.10	0.10	0.10	0.00
Total	2.50	2.50	2.50	1.95	1.95	0.60	(1.35)



Economic Development
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Department Budget Summary
General Fund Division by Object Account



DIVISION

Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
Ocean View Estates							
PERSONAL SERVICES							
Salaries, Permanent						39,406	100.00%
Benefits						15,474	100.00%
PERSONAL SERVICES						54,880	100.00%
OPERATING EXPENSES							
Repairs and Maintenance						22,000	100.00%
Other Contract Services						61,000	100.00%
Payments to Other Governments						8,000	100.00%
OPERATING EXPENSES						91,000	100.00%
Ocean View Estates						145,880	100.00%

Significant Changes

Ocean View Estates is a forty-four unit, City-owned mobile home park managed by Housing Services. For FY 2008/09, Ocean View Estates' (OVE) appropriations have been moved into the General Fund. Until FY 2007/08, OVE appropriations were made in Fund 510 (see the appropriate "Other Funds" budget page for historical expenditure information.) Under Personal Services, the equivalent of 0.50 staff will have their time charged to this division. See the Real Estate Division significant changes for a description of the Housing Manager job classification update.

Permanent Personnel	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
Housing Manager	0.00	0.00	0.00	0.00	0.00	0.10	0.10
Housing and Real Estate Manager	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Real Property Agent	0.00	0.00	0.00	0.00	0.00	0.10	0.10
Administrative Aide	0.00	0.00	0.00	0.00	0.00	0.20	0.20
Administrative Secretary	0.00	0.00	0.00	0.00	0.00	0.10	0.10
Total	0.00	0.00	0.00	0.00	0.00	0.50	0.50



Economic Development

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Department Budget Summary

Other Funds by Object Account



OTHER FUNDS

Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
Redevelopment Agency (305, 407)							
PERSONAL SERVICES							
Salaries, Permanent	103,061	99,402	359,434	601,349	612,349	639,284	6.31%
Salaries, Temporary			12,368	8,500	11,000	16,550	94.71%
Salaries, Overtime			39,765		20,269		
Termination Pay Outs	43,610						
Benefits	27,277	32,653	122,149	194,465	194,465	218,832	12.53%
PERSONAL SERVICES	173,948	132,055	533,716	804,314	838,083	874,666	8.75%
OPERATING EXPENSES							
Utilities	27	1,925	1,508			2,400	
Equipment and Supplies	11,007	71,604	33,501	26,500	77,946	31,800	20.00%
Repairs and Maintenance	576	160	44,492	15,500	20,500	5,500	-64.52%
Conferences and Training	8,096	8,776	13,591	15,000	15,000	20,000	33.33%
Professional Services	121,394	236,341	421,547	475,000	2,064,298	535,000	12.63%
Other Contract Services	2,840	4,642	144,045	31,000	194,069	28,500	-8.06%
Rental Expense	1,316	1,323	13,012	10,000	24,307	10,000	0.00%
Payments to Other Governments	13,728	6,634		10,000	10,000	160,000	1500.00%
Interdepartmental Charges			366,450	378,176	378,176	392,925	3.90%
Expense Allowances	1,517	2,273	3,894	4,000	4,000	4,000	0.00%
Other Expenses	7,905	171,196			30,981		
OPERATING EXPENSES	168,406	504,874	1,042,040	965,176	2,819,277	1,190,125	23.31%
CAPITAL EXPENDITURES							
Land Purchase					4,850,000		
Improvements	656,033	91,108	29,716		10,508	300,000	
Equipment		14,576			10,954	50,000	
CAPITAL EXPENDITURES	656,033	105,684	29,716		4,871,462	350,000	
NON-OPERATING EXPENSES							
Debt Service Expenses			2,359,430	2,368,230	2,368,230	6,163,000	160.24%
Pass Through Payments	602,344	1,099,960	1,621,600	2,800,000	2,800,000	1,932,000	-31.00%
Transfers to Other Funds	101,037	2,500	6,461,749	7,976,000	7,992,884	7,727,000	-3.12%
NON-OPERATING EXPENSES	703,381	1,102,460	10,442,779	13,144,230	13,161,114	15,822,000	20.37%
Economic Development	1,701,768	1,845,073	12,048,251	14,913,720	21,689,936	18,236,791	22.28%

Significant Changes

The change to Personal Services derives from approved salary and benefit increases per recently negotiated Memoranda of Understanding. In addition, realignments of staff results in a net increase of 0.10 FTE charged to the Merged Project Area Fund. Under Operating Expenses, Professional Services includes economic analysis, appraisers, engineering feasibility studies, relocation consulting, auditing compliance, and graphics services. The increase to Payments to Other Governments reflects budgeting for the annual Property Tax Administration Fee charged by the County of Orange. This expense had not been properly budgeted in prior years. The \$350,000 in Capital Expenditures provides for elevator upgrades and security enhancements to the Main Promenade parking structure downtown. In an ongoing effort to centralize appropriations, Non-Operating expenditures previously budgeted in the Non-Departmental budget will now be appropriated within Economic Development. For FY 2007/08, there were several anticipated amounts budgeted that will not be appropriated in FY 2008/09; hence, the total amount of Non-Operating expenses is lower in



Economic Development

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Department Budget Summary

Other Funds by Object Account



OTHER FUNDS

Redevelopment Agency (305, 407) (continued)

Significant Changes (continued)

FY 2008/09 than in the prior fiscal year. The \$6,163,000 in adopted Non-Operating expenditures is for legally required Waterfront and Bella Terra advance payments, debt service on Section 108 loans, and other Redevelopment Agency (RDA) debt payments. (A reduction in Non-Operating expenses in Non-Departmental appropriations can be seen in that section of the City's budget.) Transfers to Other Funds includes the 20 percent transfer to the Housing Set Aside Fund (\$3,392,000) and the transfer to the General Fund to pay down RDA debt (\$4,335,000). Pass Through Payments is the category for recording property tax payments to other taxing entities within the City's redevelopment project areas as required by law or agreement. The large decrease from FY 2007/08 to 2008/09 is due to the use of more accurate and reliable pass-through payment calculations prepared by a third-party consultant and maintained by the Finance Department.

Permanent Personnel	FY 2004/05	FY 2005/06	FY 2006/07	FY 2007/08	FY 2007/08	FY 2008/09	Change from Prior Year
	Actual	Actual	Actual	Adopted	Revised	Adopted	
Director of Economic Development	0.50	0.50	0.50	0.75	0.75	0.75	0.00
Deputy Director of Econ Development	0.00	0.00	0.00	0.60	0.60	0.50	(0.10)
Real Property Agent	0.00	0.00	0.00	0.20	0.20	0.30	0.10
Econ Development Project Manager	0.00	0.00	0.00	1.50	1.50	1.50	0.00
Administrative Analyst Senior	0.00	0.00	0.50	0.50	0.50	0.40	(0.10)
Project Manager Assistant	0.50	0.50	0.50	1.60	1.60	1.60	0.00
Development Specialist	0.00	0.00	0.90	0.60	0.60	0.60	0.00
Administrative Assistant	0.25	0.25	0.25	0.75	0.75	0.75	0.00
Administrative Secretary	0.25	0.25	0.25	0.20	0.20	0.20	0.00
Total	1.50	1.50	2.90	6.70	6.70	6.60	(0.10)

Revenue Summary	FY 2004/05	FY 2005/06	FY 2006/07	FY 2007/08	FY 2007/08	FY 2008/09	Change from Prior Year
	Actual	Actual	Actual	Adopted	Revised	Adopted	
00305 Rda Cap Project Area	13,480,409	22,794,157	3,390,133	1,721,000	1,737,100	1,500,000	-221,000
00407 Rda Hb Debt Svc Project Area	13,576,601	18,648,203	15,203,343	15,915,000	15,915,000	17,060,000	1,145,000
Total	27,057,010	41,442,360	18,593,476	17,636,000	17,652,100	18,560,000	924,000



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Other Funds by Object Account



OTHER FUNDS

Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
Southeast Coastal Project Area (315, 409)							
PERSONAL SERVICES							
Salaries, Permanent	36,506	30,328	296				
Benefits	9,695	9,633	93				
PERSONAL SERVICES	46,201	39,961	389				
OPERATING EXPENSES							
Equipment and Supplies			405	500	500	500	0.00%
Conferences and Training	260						
Professional Services	6,074	625					
Other Contract Services				5,000	5,000	5,000	0.00%
Payments to Other Governments						2,000	
Expense Allowances	276	566					
OPERATING EXPENSES	6,610	1,191	405	5,500	5,500	7,500	36.36%
CAPITAL EXPENDITURES							
Improvements	270,000				560,000		
CAPITAL EXPENDITURES	270,000				560,000		
NON-OPERATING EXPENSES							
Pass Through Payments	28,820	31,428	55,578	57,000	57,000	62,000	8.77%
Transfers to Other Funds	41,052	32,712	58,489	57,000	57,000	47,700	-16.32%
NON-OPERATING EXPENSES	69,872	64,140	114,067	114,000	114,000	109,700	-3.77%
Economic Development	392,683	105,292	114,861	119,500	679,500	117,200	-1.92%

Significant Changes

With limited tax increment revenue at this time, the Southeast Coastal Project Area is proceeding with only minor redevelopment projects. The \$2,000 in Payments to Other Governments reflects budgeting for the annual Property Tax Administration Fee charged by the County of Orange. This expense had not been budgeted in prior years. Under Non-Operating expenses, the Transfer to Other Funds is the estimated 20 percent transfer of tax increment revenue to the Housing Set Aside Fund. (This amount is calculated using the projected amount of tax increment revenue anticipated for FY 2008/09 in Fund 409, Southeast Coastal Debt Service Fund). Pass Through Payments is the category for recording property tax payments to other taxing entities within the City's redevelopment project areas as required by law or agreement. Several complex formulas are utilized for projecting these payments for FY 2008/09 and are maintained and updated by the Finance Department.

	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
Permanent Personnel							0.00
Total	0.00	0.00	0.00	0.00	0.00	0.00	0.00

	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
Revenue Summary							
00315 Southeast Coastal Project	261,049	(7,084)	(8,971)	3,500	3,500		-3,500
00409 Debt Svc Southeast Coastal	181,364	189,573	337,538	318,000	318,000	268,000	-50,000
Total	442,413	182,489	328,567	321,500	321,500	268,000	-53,500



Economic Development

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Other Funds by Object Account



OTHER FUNDS

Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
Housing Set Aside (306)							
PERSONAL SERVICES							
Salaries, Permanent	63,676	88,138	84,780	244,351	189,351	311,631	27.53%
Salaries, Temporary						9,750	
Benefits	18,732	29,075	28,874	76,902	76,902	112,549	46.35%
PERSONAL SERVICES	82,408	117,213	113,654	321,253	266,253	433,930	35.07%
OPERATING EXPENSES							
Utilities			186				
Equipment and Supplies	173	275	454	1,000	1,000	2,700	170.00%
Conferences and Training			2,510	3,000	3,000	4,000	33.33%
Professional Services	33,370	54,631	86,140	165,000	220,124	245,000	48.48%
Other Contract Services		575		2,500	2,500	5,000	100.00%
Expense Allowances	676	1,413	577	2,000	2,000	2,000	0.00%
OPERATING EXPENSES	34,219	56,894	89,867	173,500	228,624	258,700	49.11%
CAPITAL EXPENDITURES							
Land Purchase		698,000	408,282	1,000,000	1,000,000	1,000,000	0.00%
Improvements	400,000		450,000	1,000,000	1,000,000		-100.00%
CAPITAL EXPENDITURES	400,000	698,000	858,282	2,000,000	2,000,000	1,000,000	-50.00%
NON-OPERATING EXPENSES							
Loans Made			475,612		8,805,074	1,500,000	
NON-OPERATING EXPENSES			475,612		8,805,074	1,500,000	
Economic Development	516,627	872,107	1,537,415	2,494,753	11,299,951	3,192,630	27.97%

Significant Changes

The increase to Personal Services is from the realignment of several staff positions resulting in a net gain of 1.15 FTE. In addition, there was a classification change mid-year FY 2007/08 to the Housing and Real Estate Manager position; refer to the Real Estate Division page for information on this change. Under Operating Expenses, the increase in Equipment and Supplies aligns appropriately to the additional staff in this division. The \$245,000 in Professional Services provides funding for Housing Compliance Monitoring by a third-party consultant and for additional Professional Services to assist in the development of Affordable Housing.

Permanent Personnel	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
Director of Economic Development	0.25	0.25	0.25	0.25	0.25	0.25	0.00
Deputy Director of Econ Development	0.00	0.00	0.00	0.30	0.30	0.40	0.10
Housing & Redevelopment Manager	0.75	0.75	0.75	0.00	0.00	0.00	0.00
Housing Manager	0.00	0.00	0.00	0.00	0.25	0.80	0.55
Housing and Real Estate Manager	0.00	0.00	0.00	0.25	0.00	0.00	0.00
Real Property Agent	0.00	0.00	0.00	0.10	0.10	0.10	0.00
Administrative Analyst Senior	0.00	0.00	0.00	0.00	0.00	0.10	0.10
Project Manager Assistant	0.17	0.17	0.17	0.50	0.50	0.50	0.00
Administrative Aide	0.50	0.50	0.50	0.40	0.40	0.80	0.40
Administrative Assistant	0.25	0.25	0.25	0.25	0.25	0.25	0.00
Total	1.92	1.92	1.92	2.05	2.05	3.20	1.15

Revenue Summary	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
00306 Low Income Housing-Inc	2,496,911	3,167,294	3,702,709	4,418,000	4,418,000	3,914,700	-503,300
Total	2,496,911	3,167,294	3,702,709	4,418,000	4,418,000	3,914,700	-503,300



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Other Funds by Object Account



OTHER FUNDS

Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
Rehabilitation Loans (215)							
NON-OPERATING EXPENSES							
Debt Service Expenses		44,343	68,704		92,131		
Transfers to Other Funds					267,000		
Loans Made	394,978	36,357	208,390	673,000	592,875	700,000	4.01%
NON-OPERATING EXPENSES	394,978	80,700	277,094	673,000	952,006	700,000	
Economic Development	394,978	80,700	277,094	673,000	952,006	700,000	4.01%

Significant Changes

The revolving loan fund supports the Housing Rehabilitation Loan Program for income qualified individuals to use for property improvements. The \$267,000 in Transfer to Other Funds in FY 2007/08 was re-programmed appropriations used to provide budget capacity for Fund 855 to help fund a Community Development Block Grant (CDBG) eligible project.

Permanent Personnel	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
							0.00
Total	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Revenue Summary	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
00215 Rehab Loans	493,360	416,752	339,217	423,500	423,500	260,000	-163,500
Total	493,360	416,752	339,217	423,500	423,500	260,000	-163,500



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OTHER FUNDS

Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
BID-Auto (701), BID-Hotel/Motel (709), BID-Downtown (710)							
OPERATING EXPENSES							
Other Contract Services	1,563,010	842,654	727,346	820,000	902,653	925,000	11.35%
OPERATING EXPENSES	1,563,010	842,654	727,346	820,000	902,653	925,000	11.35%
NON-OPERATING EXPENSES							
Debt Service Expenses		56,456	13,998	92,400	92,400	92,400	0.00%
NON-OPERATING EXPENSES		56,456	13,998	92,400	92,400	92,400	0.00%
Economic Development	1,563,010	899,110	741,344	912,400	995,053	1,017,400	10.32%

Significant Changes

There are three Business Improvement Districts (BIDs) within the City: Hotel/Motel, Auto Dealers, and Downtown. The businesses in each district are assessed a charge which is collected by the City and redistributed back to the district through approved projects and maintenance appropriations. Annually, as required by State of California law, the operating budgets for each BID are reviewed and approved by City Council. The adopted budget for FY 2008/09 is an estimate based on prior year obligations and anticipated spending patterns. The largest portion of the Other Contract Service expenditures is related to the Hotel/Motel BID and the expenditures related to the Huntington Beach Convention and Visitors Bureau (HBCVB) to promote Surf City as a tourist destination. The Debt Service Expense is for loan payments made by the Auto Dealer BID for the electronic reader board sign on Beach Boulevard near the San Diego Freeway.

Permanent Personnel	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
							0.00
Total	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Revenue Summary	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
00701 BID - Auto	228,102	261,080	183,990	210,200	238,280	193,120	-17,080
00709 BID - Hotel/Motel	685,084	594,851	656,834	653,000	653,000	752,000	99,000
00710 BID - Downtown		132,425	64,631	63,000	89,450	97,000	34,000
Total	913,186	988,356	905,455	926,200	980,730	1,042,120	115,920



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OTHER FUNDS

Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
Emerald Cove Seniors' Housing (503)							
OPERATING EXPENSES							
Utilities	33,530						
Equipment and Supplies	14,096	3,001					
Repairs and Maintenance	57,398	44,188	742,843	732,500	1,085,812	782,500	6.83%
Professional Services	34,639			79,000	79,000	79,000	0.00%
Other Contract Services	168,621	401,400	97,205		15,430		
Payments to Other Governments	8,929	8,960		8,000	8,000	8,200	2.50%
Interdepartmental Charges		11,708	12,258	12,650	12,650	13,144	3.91%
Other Expenses				50,000	50,000		-100.00%
OPERATING EXPENSES	317,213	469,257	852,306	882,150	1,250,892	882,844	0.08%
NON-OPERATING EXPENSES							
Transfers to Other Funds	283,188	356,515	356,935	383,000	383,000	405,000	5.74%
Depreciation	82,045	82,045	82,045	94,000	94,000	82,045	-12.72%
NON-OPERATING EXPENSES	365,233	438,560	438,980	477,000	477,000	487,045	2.11%
Economic Development	682,446	907,817	1,291,286	1,359,150	1,727,892	1,369,889	0.79%

Significant Changes

The Emerald Cove Senior apartment complex is managed by Housing Services. As begun in FY 2007/08, the Repairs and Maintenance budget will provide all needed services to the complex that include expenses formerly within other accounts. This is done pursuant to the City's agreement with the management company and will continue in FY 2008/09. Interdepartmental Charges (\$13,144) accounts for the cost allocation charge to the General Fund. Transfers to Other Funds (\$405,000) provides for debt service payments to the Huntington Beach Public Finance Authority (HBPFA). The amount for Depreciation (\$82,045) is based on prior year accounting entries.

Permanent Personnel	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
							0.00
Total	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Revenue Summary	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
00503 Emerald Cove	915,278	1,081,402	1,202,493	1,144,000	1,144,000	1,290,000	146,000
Total	915,278	1,081,402	1,202,493	1,144,000	1,144,000	1,290,000	146,000



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OTHER FUNDS

Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
Ocean View Estates (510)							
PERSONAL SERVICES							
Salaries, Permanent	33,772	36,777	15,108	40,324	40,324		-100.00%
Benefits	8,324	11,289	5,084	13,439	13,439		-100.00%
PERSONAL SERVICES	42,096	48,066	20,192	53,763	53,763		-100.00%
OPERATING EXPENSES							
Equipment and Supplies	1,069	608		3,500	3,500		-100.00%
Repairs and Maintenance	19,691	13,924	5,205	94,000	94,700		-100.00%
Professional Services	1,710						
Other Contract Services	43,177	35,074	34,967	75,000	75,182		-100.00%
Interdepartmental Charges		11,817	12,372	12,768	12,768		-100.00%
Other Expenses	128						
OPERATING EXPENSES	65,775	61,423	52,544	185,268	186,150		-100.00%
NON-OPERATING EXPENSES							
Depreciation	11,200	11,200	11,200				
NON-OPERATING EXPENSES	11,200	11,200	11,200				
Economic Development	119,071	120,689	83,936	239,031	239,913		-100.00%

Significant Changes

The Ocean View Estates Fund has been folded into the General Fund for FY 2008/09. A new division has been created in the General Fund to account for expenditures previously budgeted here. All Personal Services, Operating, Capital, and Non-Operating appropriations have been moved. In addition, the revenue from monthly rentals will be deposited into the General Fund beginning in FY 2008/09.

Permanent Personnel	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
Real Property Agent	0.00	0.00	0.00	0.20	0.20	0.00	(0.20)
Project Manager Assistant	0.50	0.50	0.50	0.00	0.00	0.00	0.00
Administrative Secretary	0.00	0.00	0.00	0.10	0.10	0.00	(0.10)
Total	0.50	0.50	0.50	0.30	0.30	0.00	(0.30)

Revenue Summary	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
00510 Ocean View Estates MHP	300,367	335,062	419,802	390,000	390,000		-390,000
Total	300,367	335,062	419,802	390,000	390,000		-390,000



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Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
Community Development							
Block Grant (857-869)							
PERSONAL SERVICES							
Salaries, Permanent	363,465	370,234	131,591		295,362		
Salaries, Temporary	56,397	49,134	480				
Salaries, Overtime	361	1,256	2,656				
Termination Pay Outs	15,009						
Benefits	111,735	132,397	47,152				
PERSONAL SERVICES	546,967	553,021	181,879		295,362		
OPERATING EXPENSES							
Equipment and Supplies	15,512	25,160	1,961		19,058		
Conferences and Training	2,350	6,718	995		13,000		
Professional Services	206,695	156,061	51,392		94,751		
Other Contract Services	15,186	1,937	143,982		194,910		
Contribution to Private Agency			108,747		177,380		
Expense Allowances	720	1,589	837				
Other Expenses					26,058		
OPERATING EXPENSES	240,463	191,465	307,914		525,157		
CAPITAL EXPENDITURES							
Land Purchase			150		36,150		
Improvements	261,854	588,113	202,969		1,786,044		
CAPITAL EXPENDITURES	261,854	588,113	203,119		1,822,194		
NON-OPERATING EXPENSES							
Debt Service Expenses	258,482	257,056	260,283		257,702		
Transfers to Other Funds		449,000					
NON-OPERATING EXPENSES	258,482	706,056	260,283		257,702		
Economic Development	1,307,766	2,038,655	953,195		2,900,414		

Significant Changes

For FY 2008/09, the Community Development Block Grant (CDBG) allocation from the Federal Department of Housing and Urban Development (HUD) is \$1,364,291. A program of services allocating these funds was presented to and approved by the City Council in August. The appropriation will be reflected in the revised budget for FY 2008/09 and coincides with prior year budgeting processes for these Federal funds.

	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
Permanent Personnel							
Director of Economic Development	0.25	0.25	0.25	0.00	0.00	0.00	0.00
Housing & Redevelopment Manager	0.25	0.25	0.25	0.00	0.00	0.00	0.00
Housing Manager	0.00	0.00	0.00	0.00	0.00	0.10	0.10
Housing and Real Estate Manager	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Administrative Analyst Senior	1.00	1.00	0.50	0.50	0.50	0.50	0.00
Development Specialist	1.00	1.00	0.10	0.00	0.00	0.00	0.00
Administrative Assistant	0.25	0.25	0.25	0.00	0.00	0.00	0.00
Administrative Secretary	0.75	0.75	0.75	0.50	0.50	0.50	0.00
Code Enforcement Officer II (1.5 FTE funded in CDBG but counted in the Planning Department table of organization)							
Total	3.50	3.50	2.10	1.00	1.00	1.10	0.10



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**Community Development Block
Grant (857-868) (continued)**

Revenue Summary	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
00857 HCD 2006/2007			624,902				
00858 CDBG 07/08							
00859 CDBG 08/09						1,364,291	
00861 HCD 98/99			2,954				
00862 HCD 2000/2001	6,066	715,097	20,669				
00864 HCD 2001/2002	1,390		2,043				
00865 HCD 2002/2003	6,598	1,344	(38,320)				
00866 HCD 2003/2004	336,802	181,296	17,598				
00867 HCD 2004/2005	1,215,537	363,373	432,448				
00868 HCD 2005/2006		761,108	397,339				
Total	1,566,393	2,022,218	1,459,633			1,364,291	



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Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
HOME Program (843-855)							
PERSONAL SERVICES							
Salaries, Permanent	47,747	62,596	75,581		59,939	44,706	
Benefits	12,478	18,807	23,984			14,476	
PERSONAL SERVICES	60,225	81,403	99,565		59,939	59,182	
OPERATING EXPENSES							
Equipment and Supplies					6,500	1,500	
Conferences and Training					3,086	2,500	
Professional Services	71	-236			10,000	10,000	
Other Contract Services					2,000	1,000	
Expense Allowances			750				
OPERATING EXPENSES	71	-236	750		21,586	15,000	
CAPITAL EXPENDITURES							
Improvements					125,000		
CAPITAL EXPENDITURES					125,000		
NON-OPERATING EXPENSES							
Loans Made			1,600,000		1,146,309	673,024	
NON-OPERATING EXPENSES			1,600,000		1,146,309	673,024	
Economic Development	60,296	81,167	1,700,315		1,352,834	747,206	

Significant Changes

Each year, Department of Housing and Urban Development provides an allocation of HOME funding. For FY 2008/09, the City's HOME allocation is \$747,206. For budget preparation purposes, appropriate Personal Services appropriations have been made with the allowable administration expenditures appropriated in Operating Expenses. The remaining amount of the allocation is placed in Loans Made.

Permanent Personnel	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
Project Manager Assistant	0.83	0.83	0.83	0.50	0.50	0.50	0.00
Total	0.83	0.83	0.83	0.50	0.50	0.50	0.00

Revenue Summary	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
00843 Home Program 95			289,200				
00847 Home Program 2000	(12)				772,388		
00848 Home Program 08/09*			12,697			747,206	747,206
00849 Home Program 2001	(194)						
00850 Home Program 2002	9,278	(10,583)	294,390				
00851 Home Program 2003	16,071	490	781,552				
00852 Home Program 2004	34,982	24,287	221,805		428,755		
00853 Home Program 2005		67,681	37,198		4,286		
00854 Home Program 2006			342,652		99,795		
00855 RLF to CDBG					267,000		
Total	60,125	81,875	1,979,494		1,572,224	747,206	747,206

*Fund 848 was renamed and used for the FY 2008/09 Federal HOME Program grant (was previously used for 99/00 award).



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Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
Bella Terra Project (316), Bella Terra Parking Structure (711)							
OPERATING EXPENSES							
Repairs and Maintenance		496,940	446,917	525,000	525,000	529,155	0.79%
OPERATING EXPENSES		496,940	446,917	525,000	525,000	529,155	0.79%
CAPITAL EXPENDITURES							
Improvements	10,402,581	2,578,219	1,745,430		258,190		
CAPITAL EXPENDITURES	10,402,581	2,578,219	1,745,430		258,190		
Economic Development	10,402,581	3,075,159	2,192,347	525,000	783,190	529,155	0.79%

Significant Changes

Maintenance and operations expenditures of the Bella Terra retail center public parking structure is funded through a special maintenance tax paid by the owner of the center. The adopted budget for Repairs and Maintenance is based on the annually approved budget submitted by the owners and approved by Economic Development in June of each year.

Permanent Personnel	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
							0.00
Total	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Revenue Summary	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
00316 Bella Terra	209,339	142,856	51,668	50,000	89,509		-50,000
00711 Parking Structure-Bella Terra		504,079	448,531	525,000	525,000	529,155	4,155
Total	209,339	646,935	500,199	575,000	614,509	529,155	-45,845



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Expenditure Object Account	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
Parking In Lieu (308)							
OPERATING EXPENSES							
Other Contract Services				20,000	20,000		-100.00%
Rental Expense				40,000	40,000		-100.00%
OPERATING EXPENSES				60,000	60,000		-100.00%
CAPITAL EXPENDITURES							
Improvements						625,000	
CAPITAL EXPENDITURES						625,000	
Economic Development				60,000	60,000	625,000	941.67%

Significant Changes

Parking in lieu fees are collected as development occurs in the downtown area. Such fees are used to create additional parking opportunities in the downtown area. The \$625,000 budgeted in Capital Expenditures would create approximately two dozen new parking spaces in the downtown area in FY 2008/09.

Permanent Personnel	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
							0.00
Total	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Revenue Summary	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Change from Prior Year
00308 In Lieu Parking Downtown	46,263	515,464	94,344	83,000	99,884	100,000	17,000
Total	46,263	515,464	94,344	83,000	99,884	100,000	17,000



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Division / Business Unit	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
ECD Economic Development							
BD Business Development							
10080101 Business Dev Admin	504,333	760,200	1,120,790	1,311,663	1,374,116	1,497,979	14.20%
BD Business Development	504,333	760,200	1,120,790	1,311,663	1,374,116	1,497,979	14.20%
RS Real Estate Services							
10080501 Real Estate Services	271,728	360,665	412,484	368,511	401,599	270,800	-26.52%
RS Real Estate Services	271,728	360,665	412,484	368,511	401,599	270,800	-26.52%
OV Ocean View Estates							
10080510 Ocean View Estates MHP						145,880	
OV Ocean View Estates						145,880	
Redevelopment Agency							
30580101 Admin RDA	998,386	745,111	1,080,969	1,391,314	7,866,739	1,871,866	34.54%
30581002 Main Street Closure			178,052		300,791		
40780101 RDA Proj - Debt Payments						3,950,000	
40780201 RDA 1999 Tax Allocation Bond			744,589	750,000	750,000	745,000	-0.67%
40780202 RDA 2002 Tax Allocation Bond			1,614,841	1,618,230	1,618,230	1,618,000	-0.01%
40780401 Pass Through Payments	703,382	1,099,960	1,621,600	2,800,000	2,800,000	1,932,000	-31.00%
40780999 RDA - Merged Project Area Trfs			6,808,199	8,354,176	8,354,176	8,119,925	-2.80%
Redevelopment Agency	1,701,768	1,845,071	12,048,250	14,913,720	21,689,936	18,236,791	22.28%
Southeast Coastal Project Area							
31580101 Southeast Coastal Project	322,812	41,151	794	5,500	565,500	5,500	0.00%
40980101 Dbt Svc Southeast Coastal	34,441	32,712				2,000	
40980401 Pass Through Southeast Coastal	35,431	31,428	55,578	57,000	57,000	62,000	8.77%
40980999 RDA - SE Project Area Trfs			58,489	57,000	57,000	47,700	-16.32%
Southeast Coastal Project Area	392,684	105,291	114,861	119,500	679,500	117,200	-1.92%
Housing Set Aside							
30680301 Housing Set Aside	516,626	872,107	1,537,413	2,494,751	11,299,951	3,192,630	27.97%
Housing Set Aside	516,626	872,107	1,537,413	2,494,751	11,299,951	3,192,630	27.97%
Rehabilitation Loans							
21580301 Rehab Loans	394,978	80,700	277,094	673,000	685,006	700,000	4.01%
21580999 Rehab Loans -CDBG Trsf					267,000		
Rehabilitation Loans	394,978	80,700	277,094	673,000	952,006	700,000	4.01%
Business Improvement Districts (BIDs)							
70180101 BID - Auto	573,224	147,668	98,967	192,400	220,480	192,400	0.00%
70980101 BID - Hotel/Motel	969,686	655,892	577,807	650,000	672,193	750,000	15.38%
71080101 BID - Downtown	20,100	95,549	64,571	70,000	102,380	75,000	7.14%
Business Improvement Districts (BIDs)	1,563,010	899,109	741,345	912,400	995,053	1,017,400	11.51%
Enterprise Funds							
50380101 Emerald Cove Admin	682,447	907,818	922,093	963,500	1,332,242	951,745	-1.22%
50380999 Emerald Cove - Econ Dev Trfs			369,193	395,650	395,650	418,144	5.69%
51080501 Ocean View Estates MHP	119,072	120,688	71,565	226,263	227,145		-100.00%
51080999 OVE - Econ Dev Transfers			12,372	12,768	12,768		-100.00%
Enterprise Funds	801,519	1,028,506	1,375,223	1,598,181	1,967,805	1,369,889	-14.28%
Bella Terra							
31640101 Bella Terra	10,402,581	2,578,219	1,745,430		258,190		
71180101 Parking Structure-Bella Terra		496,940	446,917	525,000	525,000	529,155	0.79%
Bella Terra	10,402,581	3,075,159	2,192,347	525,000	783,190	529,155	0.79%



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Division / Business Unit	FY 2004/05 Actual	FY 2005/06 Actual	FY 2006/07 Actual	FY 2007/08 Adopted	FY 2007/08 Revised	FY 2008/09 Adopted	Percent Change From Prior Year
Parking In Lieu							
30880101 Parking In Lieu				60,000	60,000	625,000	941.67%
Parking In Lieu				60,000	60,000	625,000	941.67%
Rapid Response Grant							
80880101 Rapid Response Grant	1,200						
Rapid Response Grant	1,200						
HOME Program							
84880401 HOME Program 08/09*			2,919			747,206	
<i>*Business Unit 84880401 renamed to reflect the FY 2008/09 HOME Program award; had previously been used to record the FY 1999/00 program.</i>							
HOME Program	60,296	81,166	1,700,314		1,352,834	747,206	
Community Development Block Grant							
Community Development Block Grant	1,307,768	2,038,653	953,198		2,900,414		
Other Funds	17,142,428	10,025,765	20,940,041	21,296,554	42,680,689	26,535,271	24.60%
General Fund	776,061	1,120,865	1,533,274	1,680,174	1,775,715	1,914,659	13.96%
Other Funds	17,142,428	10,025,765	20,940,041	21,296,554	42,680,689	26,535,271	24.60%
Grand Total(s)	17,918,489	11,146,630	22,473,315	22,976,728	44,456,404	28,449,930	23.82%

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